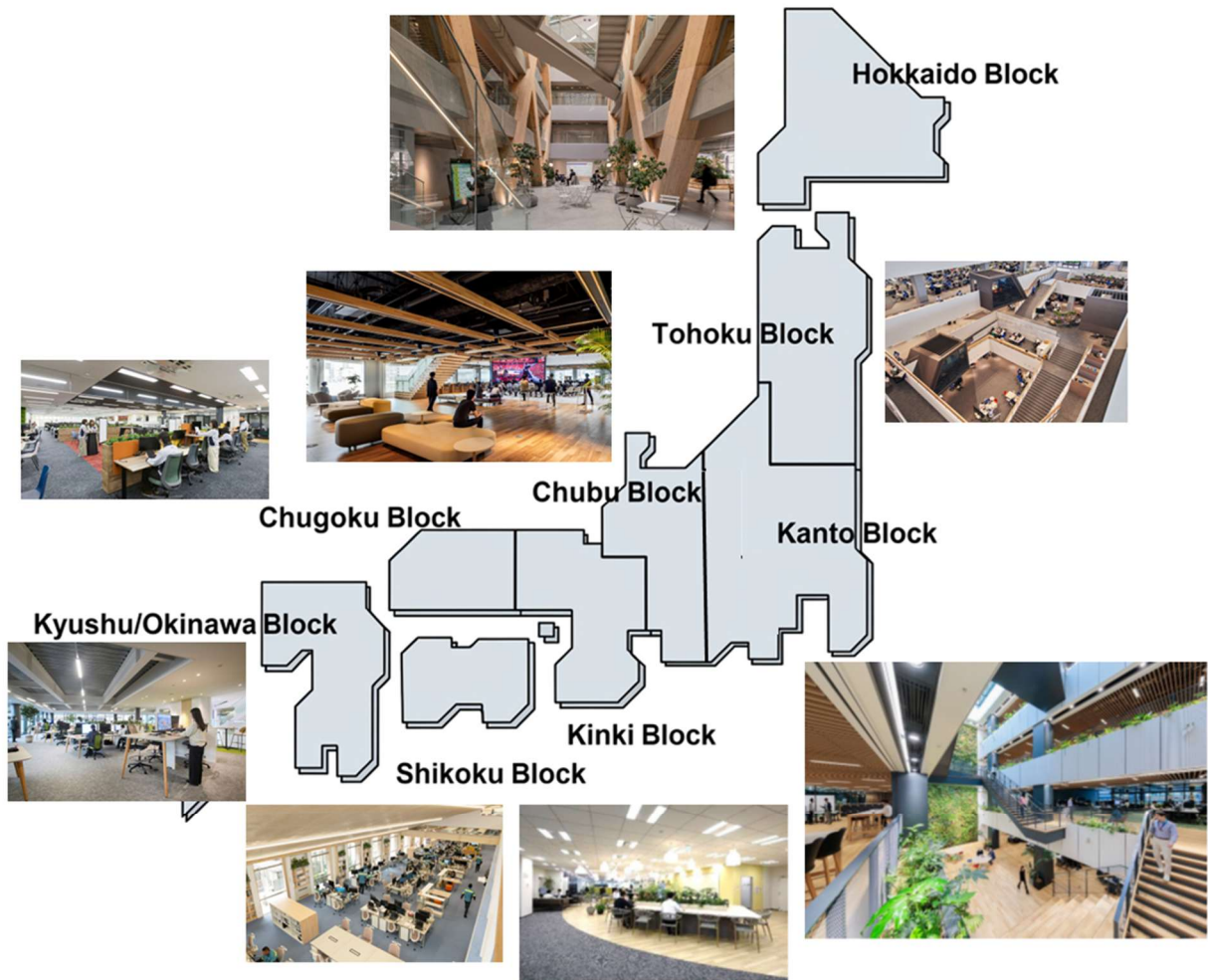


NIKKEI NEW OFFICE AWARD

Historic Commendable Projects Unprecedented in the World



Purpose of Implementation

Since the announcement of “Proposal on New Office Promotion“ made by New Office Promotion Committee of Ministry of International Trade and Industry (at the time) in December 1986, the new office promotion movement has been conducted in the last forty some years aiming to spread/promote creation of “Comfortable and Functional” offices.

In recent years, corporate management is facing massive structural changes; these include increasing importance on knowledge-creation activities, advanced information technologies, decrease in labor force, diversified working styles, and active M&A.

In these circumstances, the importance of offices increased as a place to produce new value; in June 2007, as a part of the “Sensitivity Value Creation Initiative” policy by the Ministry of Economy, Trade and Industry, the Creative Office Promotion Movement Committee drew attention to a new function of the office: not only being “Comfortable and Functional”, but also stimulating the senses and elevating creativity.

In addition, there is also a renewed need to utilize and make use of the assets (knowledge assets) produced through knowledge creation activities.

Given this context, we believe it is highly meaningful to explore what the ideal office should be as an important resource for corporate management, not only to achieve greater comfort and prosperity, improve intellectual productivity and revitalize knowledge creation, but also to maximizing human capital.

For the purpose of spreading/promoting the development of “New Offices,” Nikkei Inc. and the New Office Promotion Association jointly organize the Nikkei New Office Award, recognizing offices full of originality and inventions.

Additionally, since the COVID-19 pandemic, hybrid work styles combining in-person and remote work have become established. As the use of “third workplaces”—such as shared offices, coworking spaces, and satellite offices—continues to expand, we have established a Third Workplace Category to further the promotion and dissemination of high-quality third workplaces in Japan.

Sponsors

New Office Promotion Association

Nikkei Inc.

Regional Sponsors

Hokkaido Business Machines And Tools Dealers Association

Tohoku New Office Social Gathering

Chubu Creative Office Social Gathering

Kinki New Office Award Executive Committee

Chugoku New Office Social Gathering

Shikoku New Office Promotion Committee

Kyushu Office Furniture Social Gathering

Supporters

Ministry of Economy, Trade and Industry

The Japan Chamber of Commerce and Industry

Regional Supporters

Hokkaido Region:	Hokkaido Bureau of Economy, Trade and Industry Hokkaido Government / The Sapporo Chamber of Commerce and Industry
Tohoku Region:	Tohoku Bureau of Economy, Trade and Industry
Chubu Region:	Chubu Bureau of Economy, Trade and Industry Tokai Office Machine Dealers Association
Kinki Region:	Kinki Bureau of Economy, Trade and Industry / Fukui Prefecture Shiga Prefecture / Kyoto Prefecture / Osaka Prefecture Hyogo Prefecture/Nara Prefecture / Wakayama Prefecture Federation of Chambers of Commerce and Industry in the Kansai Area Kansai Economic Federation / Kinki. Osaka 21St Century Association
Chugoku Region:	Chugoku Bureau of Economy, Trade and Industry
Shikoku Region:	Shikoku Bureau of Economy, Trade and Industry
Kyushu/Okinawa Regions:	Kyushu Bureau of Economy, Trade and Industry Kyushu Federation of Chambers of Commerce & Industry

Criteria for Screening/Judgment

We perform the screening/judgment by taking the perspectives indicated in “Guideline for Creating New Offices” (April 1988), “How the Future Offices Should Be” (May 1992), as well as “Creative Office Report 1.0” (June 2007) into consideration: we also evaluate the office concept, what measures have actually been implemented, and what results have been achieved, for the purpose of providing a comfortable and functional office space that stimulates the senses, elevates creativity, as well as effectively utilize and manage knowledge assets and information. Furthermore, for the Third Workplace Category, evaluations will include additional elements specific to such environments.

1. Comfort and Creativity

The office serves as a living space where workers feel comfortable and experience a sense of mental well-being. It also acts as a venue that stimulates the senses and encourages work styles that enhance creativity.

2. Utilization of IT/DX and Remote Work Adaptability

The office is a hub for intellectual productivity that actively promotes new management styles and work patterns through Information Technology and Digital Transformation (IT/DX). Effective communication is facilitated through the strategic use of IT.

3. Environment and Social Responsibility

Efforts are made to respect the global environment and fulfill corporate social responsibility. The corporate culture contributes to the local community, demonstrating harmony with the regional climate, landscape, and social fabric.

4. Workplace Management and Operations

A system for office development and maintenance utilizing Facility Management (FM) methods is in place, featuring creative measures to enhance worker convenience.

5. Intellectual Assets and Information Management

Intellectual assets and information are managed and utilized appropriately. This includes facility security (access control, crime prevention, network security) and Business Continuity Planning (BCP) measures.

※ Third Workplace Category (Additional Perspectives)

6. Promotion of Open Innovation

The facility functions as a space where individuals from different industries and diverse backgrounds gather to create new value. This includes:

- Mechanisms and designs that foster new values and community-building.
- Promotion of interaction and collaboration among users.
- An environment that is easily accessible to diverse users, including startups and freelancers.

- Collaboration with local communities and the global innovation ecosystem.

Prospective Applicants

An office located within Japan that is actively used at the end of March of the applying year; it is an office full of originality and inventions, comfortable and functional, excellent as an office stimulating the senses and elevating creativity, and well managed on its knowledge assets and information. (or, in the Third Workplace Category, open for use by its members/customers). Size and/or business types are not specified.

(Note: Collective applications for multiple locations as a single entry are not permitted.)

- * Newly-built or renovated/remodeled.
- * Owned or rented building.
- * Entire building or a part of it.
- * New office formats that leverage advancing information and communication technologies.

Qualification

User of the applied office.

In the Third Workplace Category, the provider or operator of the workplace is also eligible to apply. Entities (organizations) that are members of the Nikkei New Office Awards organizing/co-organizing bodies, or are deemed to be involved in the administration of these awards, are ineligible to apply.

Application Period

From April to mid-May.

Application Forms

1. **[Form 1] Excel file**

*Applicant Profile

2. **[Form 2] [Form 3] PowerPoint file**

*Including "Office Concept," etc., and "Facility/Space Overview"

3. **[Form 2] [Form 3] PDF file**

*PDF version of the files in item 2 above

4. **Letter of Consent (PDF file)**

*Print the attached sheet of [Form 1], fill in the details, apply your seal, and convert to PDF.

5. **Application Office Name Confirmation (PDF file)**

*Same as above

6. **Compressed file of photos/images**

*Photo and image data used in [Form 2] and [Form 3]

Award Contents:

Certificate of Merit and Award Plaque

<National>

- New Office Promotion Award (General Category): Approximately 13 entries will be selected from the applications.
- Third Workplace Promotion Award (Third Workplace Category): Approximately 2 entries will be selected from the applications.
- Minister of Economy, Trade and Industry Award: One entry will be selected as the grand prize from among the winners of the New Office Promotion Award and the Third Workplace Promotion Award.
- Creative Office Award and Others: Entries will be selected from among the winners of the New Office Promotion Award and the Third Workplace Promotion Award to receive the Creative Office Award or other special recognitions.

<Regional>

Hokkaido New Office Promotion Award: Will be given to some Hokkaido regional applicants.

- * One of the Hokkaido New Office Promotion Awardees will also receive The Chief of Hokkaido Bureau of Economy, Trade and Industry Ministry Award and also the Governor of Hokkaido Award.

Tohoku New Office Promotion Award: Will be given to some Tohoku regional applicants.

- * One of the Tohoku New Office Promotion Awardees will also receive The Chief of Tohoku Bureau of Economy, Trade and Industry Ministry Award.

Chubu New Office Promotion Award: Will be given to some Chubu regional applicants.

- * One of the Chubu New Office Promotion Awardees will also receive The Chief of Chubu Bureau of Economy, Trade and Industry Ministry Award.

Kinki New Office Promotion Award: Will be given to some Kinki regional applicants.

- * One of the Kinki New Office Promotion Awardees will also receive The Chief of Kansai Bureau of Economy, Trade and Industry Ministry Award.

Chugoku New Office Promotion Award: Will be given to some Chugoku regional applicants.

- * One of the Chugoku New Office Promotion Awardees will also receive The Chief of Chugoku Bureau of Economy, Trade and Industry Ministry Award.

Shikoku New Office Promotion Award: Will be given to some Shikoku regional applicants.

* One of the Shikoku New Office Promotion Awardees will also receive The Chief of Shikoku Bureau of Economy, Trade and Industry Ministry Award.

Kyushu/Okinawa New Office Promotion Award: Will be given to some Kyushu/Okinawa regional applicants.

* One of the Kyushu/Okinawa New Office Promotion Awardees will also receive The Chief of Kyushu Bureau of Economy, Trade and Industry Ministry Award.

Award Screening Method

Nikkei New Office Award screening committee will conduct the screening based on the applicants' documents.

Site visits, involving hearings, photography, and verification of the office name and scope, may be performed if deemed necessary.

Screening Committee

The screening committee members are composed of people of experience of academic standing, knowledgeable people, office experts, architecture and/or interior design experts, public agencies, and the sponsors.

<National>	Total 11 members including the screening chairperson.
<Hokkaido>	Total 7 members including the screening chairperson.
<Tohoku>	Total 5 members including the screening chairperson.
<Chubu>	Total 5 members including the screening chairperson.
<Kansai>	Total 7 members including the screening chairperson.
<Chugoku>	Total 5 members including the screening chairperson.
<Shikoku>	Total 5 members including the screening chairperson.
< Kyushu/Okinawa>	Total 5 members including the screening chairperson.

Award Ceremonies

<National>	Will be held in Tokyo, September
<Hokkaido>	Will be held in Sapporo, September
<Tohoku>	Will be held in Sendai, September
<Chubu>	Will be held in Nagoya, September
<Kinki>	Will be held in Osaka, September
<Chugoku>	Will be held in Hiroshima, September

<Shikoku> Will be held in Takamatsu, September
< Kyushu/Okinawa> Will be held in Fukuoka, September

Nikkei Inc.

Nikkei is a media organization with newspaper publishing at its core. Our flagship daily newspaper, The Nikkei, has approximately 1.3 million subscribers. Nikkei's multi-platform media distribution also includes online, broadcast and magazines.

New Office Promotion Association (NOPA)

For the field of office spaces creation which also supports intellectual and productive activities, we conduct business activities by performing research on office-related matters, information input/output, commending and training manpower; we aim to promote improvement of office environment in which workers feel worth working and worth living, furthermore we aim to contribute on realizing sound development and affluent on Japan's economic system.

NOPA's related projects for New Office Promotion

Partnership in NOPA Projects

- Publication on the NOPA Website.
- Introduction of the awarded offices at seminars and/or symposiums.
- Introduction of the awarded offices at office observatory tours.
- Introduction of the awarded offices in the quarterly magazine, THE BEST OF NEW OFFICES.
- Cooperation in Research and Studies

NIKKEI NEW OFFICE AWARD Headquarters
c/o New Office Promotion Association

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